

**SPECIAL MEETING**  
of the  
**MSPA MARKETING COMMITTEE**

**TUESDAY, DECEMBER 2, 2014 at 5:30PM**

**Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA**

**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**BUSINESS AGENDA:**

- Valentines 2015 – décor?
- Founders Day February 22, 2015: format review
  - ✓ Rancho Style BBQ
  - ✓ Mariachi Band
  - ✓ History Walk – focus on new brass historical plaques
  - ✓ Square dancing?
  - ✓ Birthday Cake
  - ✓ Awards: limit number; suggestions?
- Direct Mail discussion will resume following the recommended survey

Meeting is scheduled for approximately 45 minutes.

**MSPA Marketing Committee:**

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson, Kim Kelly – committee members

Staff in Attendance: Dale Dawson, Steve Pierce